

🌐 **AVELLINO**

🌐 **BENEVENTO**

🌐 **CASERTA**

🌐 **NAPOLI**

🌐 **SALERNO**



UNIONCAMERE **CAMPANIA**

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The power of the Union

of Chambers at the service of Campania.

The Union of Chambers of Commerce, Industry, Handicrafts, and Agriculture is the association of the five Chambers of Commerce in Campania. Such association is the expression of a productive system made of almost one million and a half companies, which are active in all sectors of the economy. The "Unioncamere Campania" a **connecting point** of the regional network of the Chambers of Commerce and of the Special firms which participate financially, and nevertheless of the regional associations of various categories, which operates within the national and international network of Chamber Systems.

Functions

The activity of the Regional Union of the Chambers of Commerce of Campania is mainly focussed on two aspects the first being: **Political and Institutional Coordination**, and the other being: Support & Coordination of the Chambers of Commerce in Campania with the Public administration of the Region, with other national and International institutions nonetheless with public and/or private services, operating for social and economical development.

"Union Chambers of Campania" provide for the general interests of the Chambers of Commerce, assuring services and activities with an orderly approach. It accomplishes tasks on behalf of the Chambers of Commerce associated, and performs functions of the European Union as well; thus for the State or the Regional public administration: "Regione". It operates for the development of the regional's economical system and to assure all necessary supportive services by promoting valuable projects for the enterprises throughout the region, by means of a tangible valorization in Italy and abroad of the areas and productiveness of Campania.

The organization

The headquarters of the Union of Chambers of Campania are divided in Areas and Service offices, depending on the General Management:

- 3 General Affairs
- 3 Administration Finance and Control
- 3 Services-Coordination of the System of Chambers
- 3 Strategical Planning and Promotion



Special Plans

Information and promotion service for:

All Primary Enterprises and those devoted to fine wine-production in Campania. In cooperation with Campania Region.



Education for Work Services

It assures informational and educational support, to valorize productiveness and build the link between work and school education for future operators.



Telematic Data Collector and each Chamber of Commerce

Together with the Economical Monitor of the region's economy and University ISTAT or private centers of research, assure the necessary connection between markets' demand and offer.

The Activities

Educational and training activities are focussed on two aspects: internal, strictly concerning the Chambers' System, which provides educational plans; external, by means of public competitions for the activation of the European Social Funds, where the Union of Chambers of Campania is determining for any specific financial intervention, aiming at the development of the economy of the region. Such initiatives are sensibly increasing also thanks to a tangible cooperation of the Region's Public Administration. It collaborates with the **Regional Center for Foreign Trade of Campania** which promotes supportive initiatives to improve international business exchange with the enterprises in Campania. The System of Chambers provides an international network for enterprises and institutions in order to assist interaction, partnerships and solutions, identify better opportunities of growth, favour business relationships and valorize technology and productiveness of the economical system of Campania.



Constant monitoring of all European, National and Regional public competitions is regarded as a reciprocal opportunity of growth and consolidation for enterprises and Chambers of Commerce.

Investments

Unioncamere Campania investments are effected to support Enterprises or Associations showing interest in giving a valuable contribution to the general valorization of the potential economical resources, thus progress for the region. It is currently partner of the:

Tecnocons a Company formed by various Chambers of Commerce, Regional Unions, Public Institutions, Universities and centers for research having the aim at providing assistance for the technical and engineering sectors.



Mezzogiorno Tirrenico made by the Association of Industrials and Financial Institutions, having the purpose of promoting economical development and social progress.

Agroqualità for the quality certifying of agricultural and food production with investment participation of Italian Union of Chambers twelve Regional Unions "DINTEC, ACU," Confagricoltori and Coldiretti Italia.



Logica the Agency for Planning and promotion of Transportation of goods having the role of favouring planning systems.

Ismecert with the objective of improving scientific research, technical and economic application to the agricultural and food industry.



AVELLINO

Chamber of Commerce

Since 1862 it gives support to the general interests of the enterprises of the Irpinian province. It assists cooperation between the major local producers, being very well positioned in its social context. The Chamber of Commerce's strategy is always that to assure development of the territory's economical forces, through Finance and Credit, participating to the **warrantee-funds of local consortiums' credit**.

Education and training – advanced courses of spe-



cialization for managers and profesionists on the various subjects of economics . - Towards a more international perspective - this Chamber helps the parteciapation to exhibitions abroad to launch “the made in Irpinia”, by financing fair structures needed, and fully contributing to the companies' marketing operations. - Territorial Marketing - The “Agency Investirpinia,” is a meaningful instrument to assist

companies' investments. Its financial participation, favours Associations, Groups, and Companies operating throughout the province. Supports all “PMI” involded in any to the economical sectors fiancing operations to assure quality and effective growth of the enterprises. Studies and research - An important



means of information is the “Economia Irpinia” magazine: present since the 60' with its valuable editions concerning critical analysis and perspectives of economy.

SIGNIFICANT DATA

43.493	Companies
5.883,3	Added value (million Euro)
147.000	Operators
2.791,64	Territoriy's surface (kmq)
119	Towns
429.178	Inhabitants

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BENEVENTO

Chamber of Commerce

It is mostly aimed at the developmnet of an **innovational plan**, to globally promote all activities of Sannio. Strictly based on very qualified managing abilities and of the operators involved in the area. A strong resolution, for the competitiveness of the province. The Chamber of Commerce of Benevento operates by means of the “Azienda Speciale Valisannio”, founded in 1996 to promote the growth and valorization of the province's



productive capability, through initiatives and services starting with a thorough information. Its goal is to be an effective instrument aimed at an illuminated support for managers in a vaste and variuos panorama, with clear indications of requirements and related services offered, promoting strategically

and sinergical competitiveness towards international perspectives as its main factor for a global economical development.



SIGNIFICANT DATA

35.122	Companies
3.448,5	Added value (million Euro)
102.000	Operators
2.070,64	Territoriy's surface (kmq)
78	Towns
287.042	Inhabitants



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CASERTA

Chamber of Commerce

Accordingly to its function of a supportive institution of the economical development, it promotes all initiatives aimed at an effective and qualitative **growth of economical productivity** in all of the province. It increases the value of local



resources and potentialities. Its interventions are based on information services, being of educational support and training, managerial advanced stages, development planning, projects for the creation of surrounding facilities, marketing strategies related to the various types of production. Among the companies which cooperate with the Chamber of Caserta are the following two: “the Asips”, Special Company for Innovative Services and Production, which assures an intense educational up-dating program needed in modern industries. Asips Co., assists the unemployed, and promotes a process of integration of the numerous extra-comunitary inha-

itans. At last, it provides supportive services for strategical diversification of the production, to innovations and helps set up new enterprises, from the company’s plan to the phase of start up. The “Azienda



Speciale Agrisviluppo” offers services for the improvement of the already consolidated high quality products of the agricultural and alimentary industry of the “Terra di Lavoro” (Work-land). It also assists the flourishing typical production offered by the land of the province of Caserta, and favours the creation of cooperatives and associations.

SIGNIFICANT DATA

81.063	Companies
10.418,7	Added value (million Euro)
240.000	Operators
2.639,38	Territory’s surface (kmq)
104	Towns
852.872	Inhabitants

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NAPOLI

Chamber of Commerce

Is the major Chamber of central and southern Italy and only the third after Rome and Milan, for the number of companies registered. **Connected with the entire System of Chambers nationally and abroad**; it is integrated and supported by other national Institutions and by Enterprises’ Corporations. The Chamber of Commerce of Naples represents a

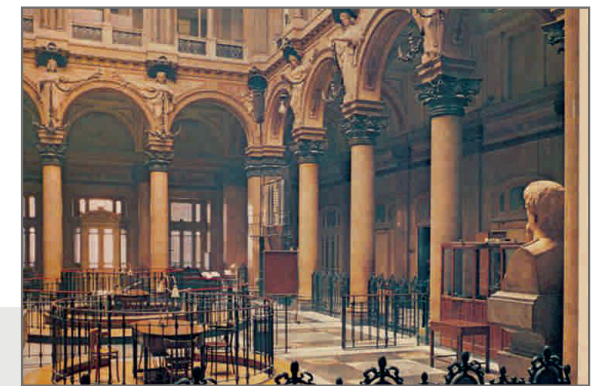


pass to the Public Administration, a precious link between productive activities and the State. It disposes of several so called: “Special Companies”: the “Agripromos”, wich has the purpose of promoting the interests of firms operating in the agricultural and food industry, the “Cesvitec”, the referring leader company for the promotion and technological development of small and medium concerns in the

SIGNIFICANT DATA

260.050	Companies
38.179,5	Added value (million Euro)
829.000	Operators
1.171,13	Territory’s surface (kmq)
92	Towns
3.059.196	Inhabitants

“Mezzogiorno” area (Central and Southern Italy). The “Laboratorio Chimico-Merceologico of Napoli2” founded 1938 which offers a wide range of services, is the Official Authority of Control for the analysis and quality testing of the agricultural and food



industry, the ecological field, microbiological and industrial sectors. The “Eurosportello di Napoli” is a member of the Euro Info Centres (EIC), since 1988 and informs the companies of the reforms and laws of the European Community, programs for development, and all European initiatives for cooperation. Proteus promotes artisanship and small enterprise through plans and actions in order to solve economical problems, environmental or cultural barriers. “Com.tur” created to support PMI in the fields of commerce, tourism and services.

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SALERNO

Chamber of Commerce

The activity of the Chamber of Salerno is devoted to the growth of the industry and to the application of a policy of transversal development to all fields, by an effective monitoring, a thorough needs economical information, and drawing the Chamber closer to the economical system, thanks to a **continuous and effective interaction**, also with the Associations of the various Categories, in order to favour a more international perspective to the



at the reinforcement of Sea-Port services of Salerno. Its activity is that of a systematical planning to satisfy infrastructural necessities, so to empower the ports of the province of Salerno, better the traffic



percentages, assure a proper informational service for passengers, favour pleasure boating and related activities; always working sinergically with the public administration, and private collaborative enterprises. In quality of an important instrument of the Chamber of Commerce of Salerno, one of its main functions is to provide economical and financial operations accordingly with the rulings of the public administration of Regione Campania.

province of Salerno. "Intertrade" is a "Special Company" of the Chamber which launches initiatives of assistance and of communication for small or medium enterprises inclined to approach foreign markets, or improve their business strategies. "Intertrade" offers international trade and management courses, commercial missions, and workshops, in order to improve performances and image. Whilst "The Special Port Services Co. of Salerno" is aimed

SIGNIFICANT DATA

112.068	Companies
13.822,8	Added value (million Euro)
337.000	Operators
4.922,55	Territory's surface (kmq)
158	Towns
1.073.643	Inhabitants

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Book refs:
Unioncamere Campania
POR Campania 2000-2006
Il Denaro
Istat
Svimez
Sistan